BUSINESS ADMINISTRATION, B.S.

The General Business concentration offers students the flexibility to customize their program of study by selecting four upper-level business and/or economics elective courses. The concentration is designed for students who prefer to obtain broad undergraduate training in business, rather than specializing in a specific area. The concentration provides students with a solid understanding of business fundamentals and prepares students for a career in business and related fields.

Code	Title	Hours
ACCT 224	Financial Accounting	3
ACCT 225	Managerial Accounting	3
BADM 110	Information Technology for Business	3
BADM 160	Management	3
BADM 170	Marketing	3
BADM 201	Business Law I	3
BADM 206	Math Methods in Business and Economics	3
BADM 342	Legal and Social Environment of Business	3
BADM 510	Seminar in Business Policy	3
ECON 241	Macroeconomics	3
ECON 242	Microeconomics	3
ECON 316	Statistics for Business and Economics	3
FINC 200	Introduction to Finance	3
Required Support Course		
COMM 306	Business Writing and Presentation	3
Business Administration Courses ¹		12
Total Hours		54

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Students, with their advisors, will select four upper-level courses from any 300 or higher level ACCT/BADM/ECON/FINC courses for which the prerequisites have been met (see course listings). One of these four courses may be chosen from a departmental approved list of nonbusiness administration/economics courses.