

BUSINESS ADMINISTRATION - SPORT MANAGEMENT CONCENTRATION, B.S.

The Sport Management concentration is designed to equip students with the skills and knowledge of evaluating the business impact of the sports industry. The concentration prepares students for careers in the sports industry, such as sports event manager, sports agent, athletic director/administrator, sports marketing manager, sports sales manager, and other related positions.

Code	Title	Hours
ACCT 224	Financial Accounting	3
ACCT 225	Managerial Accounting	3
BADM 110	Information Technology for Business	3
BADM 160	Management	3
BADM 170	Marketing	3
BADM 201	Business Law I	3
BADM 206	Math Methods in Business and Economics	3
BADM 342	Legal and Social Environment of Business	3
BADM 510	Seminar in Business Policy	3
ECON 241	Macroeconomics	3
ECON 242	Microeconomics	3
ECON 316	Statistics for Business and Economics	3
FINC 200	Introduction to Finance	3
Required Support Course		
COMM 306	Business Writing and Presentation	3
Sport Management Required Coursework		
BADM 240	Issues in Event and Sport Management	3
BADM 386	Sport Marketing	3
BADM 475	Seminar in Sport Management	3
FINC 345	Sport Finance and Economics	3
Select two of the following courses:		6
BADM 346	Athletics Administration	
or BADM 366	Team Facilitation	
or BADM 384	Marketing Communications	
or PSYC 376	Sport Psychology	
BADM 361	Organizational Behavior	
BADM 362	Human Resource Management	
BADM 363	Operations Management	
BADM 365	Labor and Labor Law	
BADM 382	Marketing Research	
BADM 390	Managing Workplace Diversity	
BADM 490	Special Topics in Business Administration	
BADM 500	Independent Study in Business	
BADM 540	Internship in Business	
FINC 441	Managerial Finance	
Total Hours		60