

COMMUNICATIONS - DIGITAL MEDIA INNOVATIONS CONCENTRATION, B.A.

Code	Title	Hours
Communications Major Foundation Courses (https://catalog.mcla.edu/undergraduate/academic-programs-study/communications/#foundationcoursestext)		24
Departmental electives (ENGL or COMM courses)		6
COMM 214 or COMM 310	Digital TV: Theory and Production I Avid Editing	3
COMM 315	Social Media Strategies	3
COMM 323	Publication Design and Typography	3
COMM 405 or COMM 481	Data Journalism & Infographics Advanced Special Topics in Communications	3
Select two electives of the following (some require prerequisites):		6
ART 204	Digital Media	
BADM 110	Information Technology for Business	
COMM 205	Introduction to Photography	
COMM 212	Audio Production	
COMM 220	Media Theories	
COMM 312	Radio Practicum	
COMM 481	Advanced Special Topics in Communications	
COMM 493	Teaching Assistantship in Communications	
COMM 500	Independent Study	
COMM 540	Internship in Communications	
CSCI 121	Programming in Java I	
CSCI 208	Graphics I	
CSCI 236	Web Development	
CSCI 288	Web Page Design	
Total Hours		48