

COMMUNICATIONS - PUBLIC RELATIONS & CORPORATE COMMUNICATIONS CONCENTRATION, B.A.

Code	Title	Hours
Communications Majors Foundation Courses (https://catalog.mcla.edu/undergraduate/academic-programs-study/communications/#foundationcoursestext)		24
Department Electives		6
COMM 239	Writing and Reporting the News I	3
COMM 306	Business Writing and Presentation	3
COMM 323	Publication Design and Typography	3
or COMM 420	Public Relations and Crisis Management	
COMM 396	Public Relations	3
Select two communications electives at the 200 level or above of the following:		6
BADM 270	Marketing	
BADM 384	Marketing Communications	
COMM 212	Audio Production	
COMM 214	Basic TV Production: Theory and Practice	
COMM 321	News Media Practicum	
COMM 500	Independent Study	
COMM 540	Internship in Communications	
Total Hours		48