

ENTREPRENEURSHIP (ENTR)

ENTR 210 Principles of Entrepreneurship 3 cr

Develops entrepreneurial skills through the integration and application of Design Thinking, Systems Thinking, and Lean Canvas. Working in small groups, students gain an understanding of social entrepreneurship through the application of these tools to identify, refine, and present viable solutions to contemporary challenges facing communities.

ENTR 510 Entrepreneurial Studies Seminar 3 cr

Provides a structured environment in which students identify and pursue social entrepreneurship opportunities from the framework of their choice (Design Thinking, Lean Canvas, and Conventional Project Management). Each class will focus on the student's development of a specific aspect of their business plan. Intended for Entrepreneurial Studies minors.

Prerequisite: ENTR 210