

FINANCE (FINC)

FINC 200 Introduction to Finance 3 cr

Provides an introductory survey of the field of finance. Examines the agents, instruments, and institutions that make up the financial system of the modern economy, such as bonds, the stock market, derivatives, and the money market. Students are introduced to the standard concepts and tools of financial statement analysis, time value of money, and the efficient markets hypothesis.

Prerequisite: BADM 110

FINC 300 Personal Investing 3 cr

Provides an introductory but comprehensive study of the major aspects of personal investing. Topics covered include investment goals and strategies, risk/return assessment, individual stock investing - fundamental and technical analysis, bonds, stock mutual funds (various types/objectives), global investing, money market mutual funds, the New York Stock Exchange/financial markets and institutions, accessing investment information and analysis on the Internet, online investing. No prior business courses are required or necessary.

Prerequisite: Junior status

FINC 320 Corporate Finance 3 cr

Examines the relationships among risk, return and value in a financial context as tools for the analysis of capital structure and budgeting decisions, and the evaluation of leasing proposals. Covers the basic theoretical financial models in detail.

Prerequisite: ACCT 225, FINC 200

FINC 340 Financial Management 3 cr

Studies the acquisition and administration of funds in today's corporation. Topics include shareholder wealth maximization concepts, the globalization of financial markets, working capital, risk/return, alternative forms of short- and long-term funds, financial statements analysis, mergers and acquisitions.

Prerequisite: ACCT 224, ECON 241, junior status

FINC 341 Money, Banking and Global Financial Markets 3 cr

Investigates the financial systems of the U.S. European Union, and emerging economies. Emphasizes how economic institutions reflect the diversity of world cultures, including major financial institutions, monetary theory, interest rates and the structure and role of the Federal Reserve. Issues include economic, social, political and cultural integration of industrialized vs. Third World countries.

Prerequisite: ECON 241

FINC 345 Sport Finance and Economics 3 cr

Examines the theoretical and practical implications of economics and finance in sports. Basic theories in finance and economics are applied to managerial control of sport organizations. Includes financial analysis, feasibility studies, and economic impact studies of sport teams and venues. Examines microeconomic decisions made by sport consumers, players and managers, owners and venue governing bodies.

Prerequisite: FINC 200, ECON 242

FINC 400 Introduction to Financial Modeling 3 cr

Financial Modeling introduces students to the use of financial modeling for business decisions. Students will apply common spreadsheet modeling techniques in a variety of applications for investment analysis, company valuation, forecasting, and business decision making.

Prerequisite: BADM 110, FINC 200

FINC 420 Business Regulation and Risk 3 cr

Introduce students to the various governmental and regulatory bodies that create and enforce laws and regulations that impact the strategic direction and legal risk associated with various industries, including financial services, accounting, human resources, marketing, and general business risk. Examines the impact of risk and regulation on strategic planning, and develop compliance and oversight strategies to mitigate emerging risks.

Prerequisite: BADM 201, FINC 200

FINC 441 Managerial Finance 3 cr

Examines the relationships among risk, return and value in a financial context as tools for the analysis of capital structure and budgeting decisions, and the evaluation of leasing proposals. Covers the basic theoretical financial models in detail.

Prerequisite: FINC 200